

9th ANNUAL



MEADOWS MILER

Sponsorship Packet

PCDI

PRINCETON CHILD
DEVELOPMENT INSTITUTE

Our Story

Our Mission at Princeton Child Development Institute

At the Princeton Child Development Institute (PCDI), our journey began with a heartfelt mission to empower children with autism and their families through evidence-based practices and compassionate care. Established in 1970, PCDI has evolved into a respected leader in autism research, intervention, and education, serving individuals with autism throughout their lives.

Pioneering Change

From the outset, PCDI has been a pioneer, introducing innovative methodologies rooted in Applied Behavior Analysis (ABA). Our evidence-based practices have not only established new benchmarks but have also profoundly impacted the lives of individuals with autism, enabling them to flourish, acquire essential skills, and achieve their maximum potential.

Our Community and Approach

Our success is driven by our unwavering commitment to excellence and a vibrant community that includes talented staff, passionate educators, dedicated researchers, and supportive families. Recognizing that each learner's journey is distinct, PCDI celebrates these differences by offering personalized programs tailored to individual needs. Our holistic approach emphasizes not only the student but also supports families, empowering them with the tools and knowledge to nurture growth and development at home and beyond.

Looking Ahead

As we plan for the future, our dedication remains unwavering: to inspire hope, advance research, and create a world where individuals with autism can lead fulfilling and independent lives – one individual at a time. We invite you to be part of this transformative mission. By partnering with PCDI, you become more than just a sponsor; you join a vital movement that changes lives.

This is our story. This is PCDI. Join us in making a difference.





About our event

NOVEMBER 1, 2025

Rosedale Park, Pennington, NJ
5k, 10k, fun run, kiddie dashes

COMMUNITY PARTNERS

Lawrence-Hopewell Trail
Boys & Girls Club Mercer County
School of Rock, Princeton
USATF-NJ
and more!

\$475,000+

raised since 2017

635

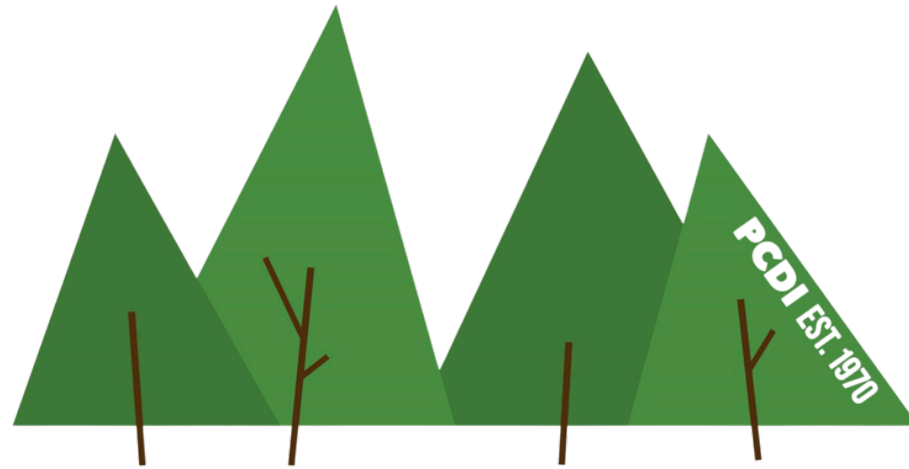
registered runners in 2024

1,200+

total attendees in 2024

Meadows Miler raises critical funds for individuals with autism ensuring they receive the exceptional care and life-changing support they require.





MEADOWS MILER

SPONSORSHIP

PACKAGES

SPONSORSHIP PACKAGES

FINISH LINE SPONSOR – \$7,500

LIMIT: 1

- Exclusive logo on race day photos
- Exclusive logo displayed at the race finish line
- Premiere logo placement on event signage, and promotional and marketing materials
- Verbal acknowledgment during the race announcements
- Recognition as sponsor in press releases and media coverage
- Premiere logo placement on race shirts*
- Opportunity to provide branded items for participant giveaways**
- Premiere logo placement with hyperlinks on race website, social media, and race emails
- Opportunity to set up a branded tent/table in the Vendor Village
- 8 race entries with t-shirts included, 20% discount on additional entries

**Must complete sponsorship by October 3 to be included on race shirts*

***Sponsor to provide branded giveaways*



SPONSORSHIP PACKAGES



GOLD MEDAL SPONSOR – \$5,000

LIMIT: 2

- Logo prominently displayed on event signage, and promotional and marketing materials
- Verbal acknowledgment during the race announcements
- Recognition as sponsor in press releases and media coverage
- Prominent logo placement on race shirts*
- Opportunity to provide branded items for participant giveaways**
- Prominent logo placement with hyperlinks on race website, social media, and race emails
- Opportunity to set up a branded tent/table in the Vendor Village
- 6 race entries with t-shirts included, 15% discount on additional entries

**Must complete sponsorship by October 3 to be included on race shirts*

***Sponsor to provide branded giveaways*

SPONSORSHIP PACKAGES



SILVER SPRINTER – \$2,500

- Verbal acknowledgment during the race announcements
- Recognition as sponsor in press releases and media coverage
- Logo placement on race shirts*
- Opportunity to provide branded items for participant giveaways**
- Logo placement on race website, social media, and race emails
- Opportunity to set up a branded tent/tables in the Vendor Village
- 4 race entries with t-shirts included, 10% discount for additional entries

**Must complete sponsorship by October 3 to be included on race shirts*

***Sponsor to provide branded giveaways*

SPONSORSHIP PACKAGES



BRONZE STRIDER – \$1,000

- Recognition as sponsor in press releases and media coverage
- Logo placement on race shirts*
- Opportunity to provide branded items for participant giveaways**
- Logo placement on race website, social media, and race emails
- Opportunity to set up a branded tent/tables in the Vendor Village
- 2 race entries with t-shirts included, 10% discount on additional entries

*Must complete sponsorship by October 3 to be included on race shirts

**Sponsor to provide branded giveaways

SPONSORSHIP PACKAGES



TRAILBLAZER SPONSOR – \$500

- Opportunity to provide branded items for participant giveaways*
- Logo placement on race website and social media
- Opportunity to set up a branded tent/tables in the Vendor Village
- 1 race entry with t-shirt included, 10% discount for additional entries

	Finish Line \$7,500	Gold Medal \$5,000	Silver Sprinter \$2,500	Bronze Strider \$1,000	Trailblazer \$500
# AVAILABLE	1	2	UNLIMITED	UNLIMITED	UNLIMITED
Exclusive logo on race day photos	X				
Exclusive logo placement at race finish line	X				
Logo placement on event signage, and promotional and marketing materials	Premiere Placement	Prominent Placement			
Verbal acknowledgement of sponsorship during race announcements	X	X	X		
Recognition as sponsor in press releases and media coverage	X	X	X	X	
Logo on t-shirts (if confirmed by October 3, 2025)	Premiere Placement	Prominent Placement	X	X	
Provide branded items for participant giveaways (items provided by sponsor)	X	X	X	X	X
Logo placement on race website, social media, and race emails	Premiere Placement	Prominent Placement	X	X	X
Opportunity to set tent/table in the Vendor Village	X	X	X	X	X
# of Complimentary Race Entries	8 race entries with shirts 20% discount on additional entries	6 race entries with shirts 15% discount on additional entries	4 race entries with shirts 10% discount on additional entries	2 race entries with shirts 10% discount on additional entries	1 race entry with shirt 10% discount on additional entries



Scan the QR code for complete details and to submit your sponsor commitment online or send sponsor form and payment information to:
PCDI 300 Cold Soil Road, Princeton, NJ 08540.

Questions? Contact Nicole Stubbs, Director of Development at nstubbs@pcdi.org or (609) 924-6280



MEADOWS MILER SPONSORSHIP FORM

COMPANY INFORMATION

Company Name _____

Contact Name _____

Address _____

E-Mail _____ Phone Number _____

Website _____

SPONSORSHIP LEVEL

☐

**Finish Line
Sponsor**
\$7,500

☐

**Gold Medal
Sponsor**
\$5,000

☐

**Silver
Sprinter**
\$2,500

☐

**Bronze
Strider**
\$1,000

☐

**Trailblazer
Sponsor**
\$500

☐

I will email the company logo in either a EPS or SVG file.

* Sponsorships must be confirmed by **October 3** to be included on the back of the race shirts.

PAYMENT INFORMATION

Credit Card
Number _____

Expiration Date _____ CVV Code _____

Name on Card _____

☐ Please add 3% to my sponsorship for processing fees. When you pay this small transaction fee, you'll be helping make an even bigger impact.

Check Number _____ Check Date _____

Thank you for supporting PCDI!

Your sponsorship helps us create meaningful opportunities and has a lasting impact for individuals with autism and their families.

Please send your completed form and payment via mail or email to either addresses listed below:



PCDI
300 Cold Soil Road
Princeton, NJ 08540



www.pcdi.org
communication@pcdi.org
Tax ID: 22-1912964



Meadows
Miler
Website