

MEADOWS MILER

8TH ANNUAL
MEADOWS MILER

S P O N S O R S H I P P A C K E T

PCDI
PRINCETON CHILD
DEVELOPMENT INSTITUTE

Our Story

At Princeton Child Development Institute (PCDI), our journey began with a mission to empower children with autism and their families through evidence-based practices and compassionate care. Founded in 1970, PCDI has grown into a renowned leader in the field of autism research, intervention, and education serving individuals with autism across their lifespan.

From the beginning, PCDI has been a trailblazer, pioneering innovative methodologies grounded in Applied Behavior Analysis (ABA). Our evidence-based practices have not only set new standards but have also made a profound impact, enabling individuals with autism to thrive, develop essential skills, and reach their fullest potential.

Our success is fueled by our commitment to excellence and a vibrant community—our talented staff, passionate educators, dedicated researchers, and supportive families. Every learner's journey is unique, and at PCDI, we celebrate these differences by providing personalized programs tailored to individual needs. Our holistic approach not only focuses on the student but also supports and empowers families, equipping them with the tools and knowledge to foster growth and development at home and beyond.

As we look to the future, our commitment remains steadfast: to inspire hope, advance research, and create a world where individuals with autism can lead fulfilling and independent lives. We invite you to join us in this transformative mission. By partnering with PCDI, you are not just a sponsor; you become a crucial part of a movement that changes lives.

This is our story. This is PCDI. Join us in making a difference.





About our event

November 2, 2024

Rosedale Park, Pennington, NJ
5k, 10k, fun run, kiddie dashes

Community Partners

Lawrence-Hopewell Trail
Boys & Girls Club Mercer County
Let Me Run
USATF-NJ
and more!

\$400,000+

Raised since 2017

610

registered runners in 2023

1,000+

total attendees 2023

Meadows Miler raises critical funds for individuals with autism ensuring they receive the exceptional care and life-changing support they require.





MEADOWS MILER

Sponsorship Packages

Sponsorship Packages



Platinum Pace Setter – \$10,000

Limit: 1

Exclusive naming rights as the presenting sponsor of the race

Exclusive logo on race day photos

Premiere logo placement on event signage, and promotional and marketing materials

Verbal acknowledgment during the race announcements

Recognition as the presenting sponsor in press releases and media coverage

Premiere logo placement on race t-shirts*

Opportunity to provide branded items for participant giveaways**

Premiere logo placement with hyperlinks on race website, social media, and race emails

Opportunity to set up a branded tent/tables in the Vendor Village

10 race entries with t-shirts include, 25% discount on additional entries

**Must complete sponsorship by September 25 to be included on race shirts*

***Sponsor to provide branded giveaways*



Finish Line Sponsor – \$7,500

Limit: 2

Exclusive logo displayed at the race finish line

Logo prominently displayed on event signage, promotional and marketing materials

Verbal acknowledgment during the race announcements

Recognition as sponsor in press releases and media coverage

Prominent logo placement on race shirts*

Opportunity to provide branded items for participant giveaways**

Prominent logo placement with hyperlinks on race website, social media, and race emails

Opportunity to set up a branded tent/tables in the Vendor Village

8 race entries with t-shirts included, 15% discount on additional entries

**Must complete sponsorship by September 25 to be included on race shirts*

***Sponsor to provide branded giveaways*

Sponsorship Packages

Gold Medal Sponsor – \$5,000

Limit: 4

Logo prominently displayed on event signage, and promotional and marketing materials

Verbal acknowledgment during the race announcements

Recognition as sponsor in press releases and media coverage

Logo placement on race shirts*

Opportunity to provide branded items for participant giveaways**

Logo placement with hyperlinks on race website, social media, and race emails

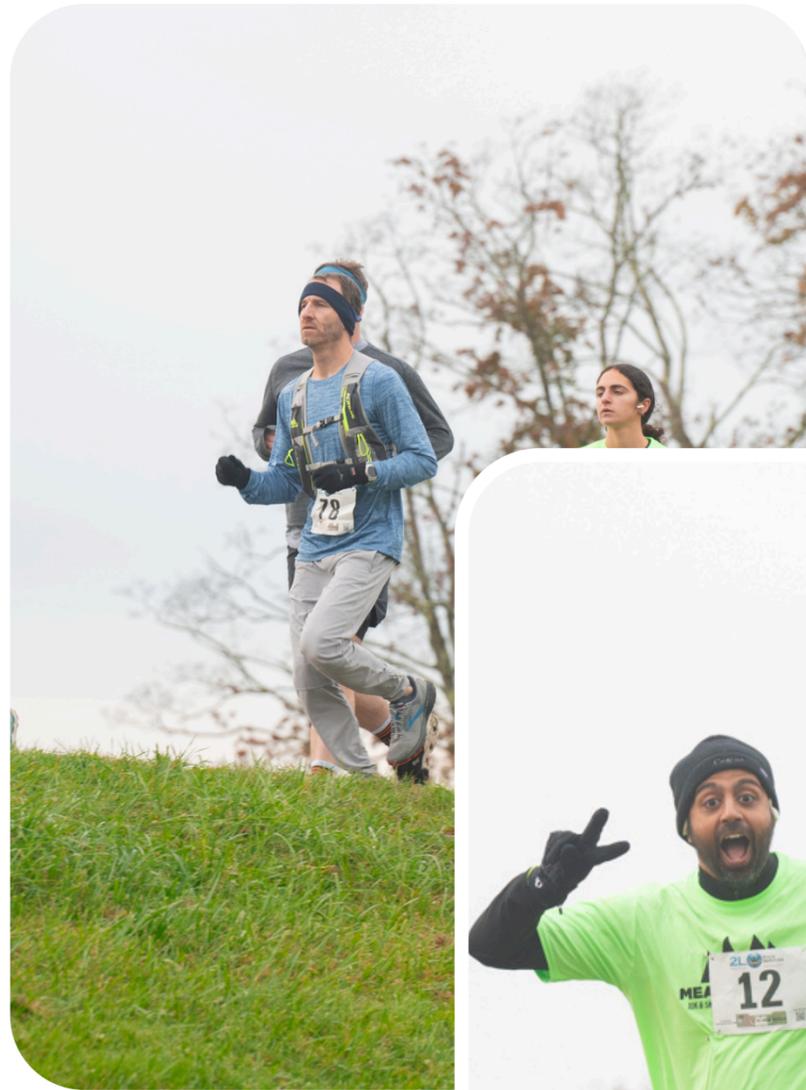
Opportunity to set up a branded tent/tables in the Vendor Village

6 race entries with t-shirts included, 10% discount on additional entries

**Must complete sponsorship by September 25 to be included on race shirts*

***Sponsor to provide branded giveaways*





Silver Sprinter – \$2,500

Verbal acknowledgment during the race announcements

Recognition as sponsor in press releases and media coverage

Logo placement on race shirts*

Opportunity to provide branded items for participant giveaways**

Logo placement on race website, social media, and race emails

Opportunity to set up a branded tent/tables in the Vendor Village

4 race entries with t-shirts included, 10% discount for additional entries

**Must complete sponsorship by September 25 to be included on race shirts*

***Sponsor to provide branded giveaways*

Sponsorship Packages



Bronze Strider – \$1,000

Recognition as sponsor in press releases and media coverage

Logo placement on race shirts*

Opportunity to provide branded items for participant giveaways**

Logo placement on race website, social media, and race emails

Opportunity to set up a branded tent/tables in the Vendor Village

2 race entries with t-shirts included, 10% discount on additional entries

**Must complete sponsorship by September 25 to be included on race shirts*

***Sponsor to provide branded giveaway*

Sponsorship Packages



Trailblazer Sponsor – \$500

Opportunity to provide branded items for participant giveaways*

Logo placement on race website and social media

Opportunity to set up a branded tent/tables in the Vendor Village

1 race entry with t-shirt included, 10% discount for additional entries

**Sponsor to provide branded giveaways*

	Platinum Pace Setter \$10,000	Finish Line \$7,500	Gold Medal \$5,000	Silver Sprinter \$2,500	Bronze Strider \$1,000	Trailblazer \$500
# available	1	2	4	Unlimited	Unlimited	Unlimited
Exclusive naming rights as the presenting sponsor of the race	X					
Exclusive logo on race day photos	X					
Exclusive logo placement at race finish line		X				
Logo placement on event signage, and promotional and marketing materials	Premiere Placement	Prominent Placement	X			
Verbal acknowledgement of sponsorship during race announcements	X	X	X	X		
Recognition as sponsor in press releases and media coverage	X	X	X	X	X	
Logo on t-shirts <i>(if confirmed by September 25)</i>	Premiere Placement	Prominent Placement	X	X	X	
Provide branded items for participant giveaways <i>(items provided by sponsor)</i>	X	X	X	X	X	X
Logo placement on race website, social media, and race emails	Premiere Placement	Prominent Placement	X	X	X	X
Opportunity to set booth/table in Vendor Village	X	X	X	X	X	X
# of Complimentary Race Entries	10 race entries with t-shirts 25% discount on additional entries	8 race entries with t-shirts 15% discount on additional entries	6 race entries with t-shirts 10% discount on additional entries	4 race entries with t-shirts 10% discount on additional entries	2 race entries with shirts 10% discount on additional entries	1 race entry with shirt 10% discount on additional entries



MEADOWS MILER SPONSORSHIP FORM

COMPANY INFORMATION

Company Name _____

Contact Name _____

Address _____

E-Mail _____ Phone Number _____

Website _____

SPONSORSHIP LEVEL

**Platinum
Pace Setter**
\$10,000

**Finish Line
Sponsor**
\$7,500

**Gold Medal
Sponsor**
\$5,000

**Silver
Sprinter**
\$2,500

**Bronze
Strider**
\$1,000

**Trailblazer
Sponsor**
\$500

I will email the company logo in either a EPS or SVG file.

* Sponsorships must be confirmed by **September 25** to be included on the back of the race shirts.

PAYMENT INFORMATION

Credit Card
Number _____

Expiration Date _____ CVV Code _____

Name on Card _____

Please add 3% to my sponsorship for processing fees. When you pay this small transaction fee, you'll be helping make an even bigger impact.

Check Number _____ Check Date _____

Please send your completed form and payment via mail or email to either addresses listed below:



PCDI
300 Cold Soil Road
Princeton, NJ 08540



www.pcdi.org
communication@pcdi.org
Tax ID: 22-1912964



Meadows
Miler
Website

Thank you for supporting PCDI!

Your sponsorship helps to provide an equitable and inclusive future for our community by bringing an individualized level of resource to people with autism.