

10
YEARS RUNNING



MEADOWS MILER

**HELPING PCDI EMPOWER
CHILDREN AND ADULTS WITH AUTISM**

SPONSORSHIP PROPOSAL





ABOUT MEADOWS MILER

OCTOBER 24, 2026

Rosedale Park, Pennington, NJ | 5K, 10K, Fun Run, Kiddie Dashes

Meadows Miler raises critical funds for children and adults with autism, ensuring they receive the exceptional, compassionate care and life-changing support they require. Proceeds fund direct services for PCDI's students and their families —from early intervention and K-12 education for students ages 2 through 21, to vocational and career development, and lifelong day and residential programs for adults. Every registration and sponsorship dollar goes straight to care.

\$570,000+

raised since 2017

600+

annual registered runners

1,200+

annual event attendees

A GROWING, ENGAGED AUDIENCE

Meadows Miler draws **1,200+ attendees** to Rosedale Park each year — a mix of avid racers, recreational runners, and the families who make up the local and PCDI communities. Our families and supporters actively seek out and value the businesses and organizations that stand behind our mission. Runners come from Princeton, Lawrence Township, Trenton, Pennington, Flemington, and communities throughout Mercer and Hunterdon counties. Beyond race day, every sponsor logo on our event website earns **10,000+ unique impressions**, and our social channels and digital promotion extend that reach by thousands more through organic content and targeted advertising. For our 10th anniversary, we're expanding our paid advertising investment to reach an even broader regional audience.

COMMUNITY PARTNERS

Lawrence-Hopewell Trail • Boys & Girls Club Mercer County • School of Rock, Princeton • USATF-NJ • and more!

Join our returning partners: REI, Starbucks, NJM Insurance Group, PSE&G, Fleet Feet Princeton, and Capital Health are among the sponsors returning to support the 10th Annual Meadows Miler.

Reserve your sponsorship by September 18, 2026 to guarantee logo placement on race shirts and event signage. All sponsorships are tax-deductible to the extent allowable by law.

SPONSORSHIP OPPORTUNITIES

Reserve your sponsorship by September 18, 2026 to guarantee logo placement on race shirts and event signage. All sponsorships are tax-deductible to the extent allowable by law.

Don't see the right fit?

We'll build a custom package around what matters to you. Want to host an experience in our Vendor Village? Share branded swag with our runners? Let's create a package that fits your goals. Contact Nicole Stubbs to get started.

	PLATINUM \$10,000 Only 1 available	FINISH LINE \$7,500 Only 1 available	GOLD \$5,000	SILVER \$2,500	*NEW* MINI-MILER FUN ZONE \$2,000 Only 1 available	*NEW* KIDDIE DASH \$1,500 Only 1 available	BRONZE \$1,000	TRAILBLAZER \$500
Naming rights / presenting sponsor	Event	Finish Line			Fun Zone	Dash Zone		
Logo on race shirt	Premiere	Prominent	Prominent	Yes	Yes	Yes	Yes	
Logo on event signage	Premiere	Prominent	Prominent	Yes	Yes	Yes		
Logo on website & social	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Dedicated social media feature	Yes	Yes			Yes	Yes		
Verbal event acknowledgment	Yes	Yes	Yes	Yes				
Vendor Village table	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Branded giveaways / activity opportunity	Yes	Yes	Yes	Yes	Yes	Yes		
Race entries (+discount on additional)	10 (25%)	8 (20%)	6 (15%)	4 (10%)	2 (10%)	2 (10%)	2 (10%)	1 (10%)

Sponsorship Commitment Form

10th Annual Meadows Miler | October 24, 2026 | Rosedale Park, Pennington, NJ

Please return this form to:
Nicole Stubbs, Director of Development
Princeton Child Development Institute
nstubbs@pcdi.org | (609) 924-6280

Sponsor Information

Company / Organization Name:

Contact Name:

Address:

Phone:Email:

Website (for logo link):

Select Your Sponsorship Level

- ☐ **Platinum** — \$10,000 *(Limit: 1)*
- ☐ **Finish Line Sponsor** — \$7,500 *(Limit: 1)*
- ☐ **Gold** — \$5,000
- ☐ **Silver** — \$2,500
- ☐ **Custom Package** — Amount: \$ _____
- ☐ **Mini-Miler Fun Zone** — \$2,000 *(Limit: 1)*
- ☐ **Kiddie Dash Sponsor** — \$1,500 *(Limit: 1)*
- ☐ **Bronze** — \$1,000
- ☐ **Trailblazer** — \$500
- (Please speak with Nicole Stubbs about custom sponsor packages before completing the sponsor commitment form.)

Payment Method

☐ Check☐ Credit Card☐ Invoice Requested

Name on the Card:Credit Card #:Exp.:CCV:

Checks payable to Princeton Child Development Institute (PCDI). PCDI is a 501(c)(3) nonprofit (Tax ID: 22-1912964); your sponsorship is tax-deductible to the fullest extent allowed by law.

Logo & Recognition

Please email a high-resolution logo (.eps, .ai, or .png) to nstubbs@pcdi.org. To guarantee placement on race shirts and event signage, completed forms and logo files are due by **September 18, 2026**.

Authorization

Signature

Date:



Contact us!

To discuss sponsorship opportunities or to customize a package, please contact:

Nicole Stubbs

Director of Development

Princeton Child Development Institute

(609) 924-6280

nstubbs@pcdi.org

Learn more at:

www.pcdi.org

www.meadowsmiler.com

PCDI
PRINCETON CHILD
DEVELOPMENT INSTITUTE

Platinum
Transparency
2026

Candid.

Charity
Navigator



FOUR-STAR

PCDI is a 501(c)(3) nonprofit (Tax ID: 22-1912964). Your sponsorship is tax-deductible to the extent allowable by law.